RECEIVED DEPARTMENT OF JUSTICE

JUN 15 3 00 PH 17

UNITED STATES DEPARTMENT OF JUSTICE REGISTRANCE OF CHIMNAL DEVISION

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended

For	Six Month Period End	447 E	R 2 3 1977 (Insert date)	
Name of Registrant Marsteller Inc. d.	b.a. Burson-M	arstelle	Registration No.	2469
Business Address of Registra 1800 M Street, N.W Suite 750 South	nt .	EGISTRANT	•	2403
1. Has there been a change in	the information previ	iously furnish	ed in connection wi	h the following:
(a) If an individual:				
(1) Residence address	Y	es 🗌	No 🔲	
(2) Citizenship			No 🗌	
(3) Occupation	Y	es	No 📋	
(b) If an organization:				
(1) Name	Y	es 🗌	No 🗓	
(2) Ownership or contr	ol Y		No 🗓	
(3) Branch offices	Y	es 🗓	No 🗍	
2. Explain fully all changes, New branch offic IF THE REGISTI	-	in Sao		
3. Have any persons ceased this 6 month reporting peri		ficers, directo No 🗓	rs or similar officia	Is of the registrant during
If yes, furnish the following	ng information:			
Name		Position		Date Connection Ended

4. Have any persons period? XX Ye	become partners, officers, dies No	rectors or similar officials	during this 6 ma	onth reporting
If yes, furnish the	following information:			
Name	Residence Address	Citizensbip	Position	Date Assumed
See Attachm	ment I.			
	amed in Item 4 rendered services X No	es directly in furtherance o	of the interests of	of any foreign
Alan L. Dessor account. Laur of Spain accour Government of A	ch such person and describe h ff provided professions rence W. Zoeller provid nt. Kathleen C. MacDon Argentina account, the	al assistance on the ded professional assi nough provided profes Government of Spain	istance on the sional assistance account and	e Government tance on the ASEA.
terminated their e	ees or individuals other than of mployment or connection with to \[\frac{\text{XX}}{\text{X}} \]			
If yes, furnish the	following information:			
Name	Position or	connection	D	ate terminated
the registrant who principal in other	th reporting period, have any portendered services to the register than a clerical or secretarial,	strant directly in furtherance	of the interests	
_	(X) e following information:			
Name	Residence Address	Position or connection	D.	ate connection began
		, ·		

II - FOREIGN PRINCIPAL

8.	8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No xx					
	If yes, furnish the following information:					
	Name of foreign principal	Date of Termination				
9.	Have you acquired any new foreign principal during this 6 month reporting period?	Yes No X				
	If yes, furnish following information:					
	Name and address of foreign principal	Date acquired				
ASI Vno Gov	In addition to those named in Items 8 and 9, if any, list the foreign principals whe represent during the 6 month reporting period. EA (Allmanna Svenska Electriska Aktiebdayet) eshtorgreklama vernment of Argentina vernment of Spain	nom you continued to				
	III - ACTIVITIES					
11,	During this 6 month reporting period, have you engaged in any activities for or rend any foreign principal named in Items 8, 9, and 10 of this statement? Yes	dered any services to No				
	If yes, identify each such foreign principal and describe in full detail your activities	and services:				
ASI Gov	eshtorgreklama - no activities. EA - See Attachment II. vernment of Argentina - See Attachment III. vernment of Spain - See Attachment IV.					

The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

 During this ity as defined 	6 month reporting period, have you on behalf of any foreign principal engaged in political activ
Yes 🗓	No [
ployed to ac	tify each such foreign principal and describe in full detail all such political activity, indicated the things, the relations, interests and policies sought to be influenced and the means employed this purpose. If the registrant arranged, sponsored or delivered speeches, lectures of broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.
See It	em 11.
. In addition to benefits any	o the above described activities, if any, have you engaged in activity on your own behalf which or all of your foreign principals?
Yes 🗌	No XX
If yes, descri	be fully.

The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a)	RECEIPTS -	RECEIPTS - MONIES						
	During this 6 month reporting period, have you received from any foreign principal named in Items 8,9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes XX No							
	If yes, set forth below in the required detail and separately for each foreign principal an account of such monies. ³							
	Date	From Whom		Purpose	Amount			
	See Att	achment V.						
					\$ <u>602,968.81</u> Total			
14. (b)	RECEIPTS -	THINGS OF VALUE						
	During this 6 month reporting period, have you received any thing of value ⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes \(\sum{X}\)							
	If yes, furnish	the following infor	mation:					
	Name of foreign princi	pal	Date received	Description of thing of value	Purpose			

A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

4 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15.	(a)	DISBURSEMEN'	TS -	MONIES

\$14

(1) disbursed	month reporting period, hav lor expended monies in conr 3, 9 and 10 of this statement	nection with activity on be	half of any foreign principal named
(2) transmitte	ed monies to any such foreig	n principal? Yes	No 🔯
* '	rth below in the required det ding monies transmitted, if	-	foreign principal an account of such
Date	To Wbom	Purpose	Amount
	ee Attachment VI.	See Attachment	VII

ASEA - See Attachment VI. Government of Argentina - See Attachment VII. Government of Spain - See Attachment VIII.

\$121,695.53

Total

15. (b)	DISBURSEMENTS -	THINGS OF	VALUE
-------	------------	------------------------	-----------	-------

11	Ouring this 6 in ourtherance of and 10 of this	or in connection with	d, have you disposed of activities on behalf of	f anything of value any foreign princip	⁵ other than money in al named in items 8, 9
Y	es 🗌	No X			
I	f yes, furnish	the following informa	ition;		
d	Date isposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
(c) D	ISBURSEMEN	NTS - POLITICAL CO	ONTRIBUTIONS		
co	onnection wit	ugn any other person h an election to any p	, have you from your or , made any contributions solitical office, or in con ndidates for political of	s of money or other	e thione of values in
If	yes, furnish	the following informa	tion:		
De	ate	Amount or thing of value	Name polit	•	Name of candidate

organization

V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes XX No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

Ministry of Foreign Affairs - Government of Spain Ministry of Information - Government of Argentina

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

	8. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes X No No							
	If yes, identify each such f	oreign principal, specify am	ount, and indicate fo	r what period of time.				
	See Attachment I	х.						
19.	ination of political propaga	nda include the use of any o	f the following:	ninating or causing the disem-				
	X Radio or TV broadcasts	X Magazine or newspaper articles	Motion picture I	ilms Letters or telegrams				
	X Advertising campaigns		Pamphlets or of publications	her Lectures or speeches				
	Other (specify)							
20.	During this 6 month reporting ganda among any of the following		te or cause to be d	isseminated political propa-				
	▼ Public Officials	X Newspapers		Libraries				
	X Legislators	■ Editors		Educational institutions				
	X Government agencies	X Civic groups or as	sociations	X Nationality groups				
	Other (Specify)			·				
21.	What language was used in	this political propaganda:						
	X English	Other (specify)						
22.		tration Section, Department of ed or caused to be dissemin		s of each item of political prop- nth reporting period?				
_	Yes X No 🗌							
23.		such political propaganda m No 🔲	aterial with the staten	entrequired by Section 4(b) of				
	the Act? Yes 🛣		24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?					
24.	Did you file with the Regis			ination Report for each item of				
24.	Did you file with the Regis			ination Report for each item of				
24.	Did you file with the Regis such political propaganda n		401 under the Act?	ination Report for each item of				
===	Did you file with the Regis such political propaganda n	naterial as required by Rule	401 under the Act?	ination Report for each item of				
===	Did you file with the Regis such political propaganda n Yes X No EXHIBITS A AND B	naterial as required by Rule	401 under the Act? TACHMENTS					
===	Did you file with the Regis such political propaganda n Yes X No EXHIBITS A AND B	VI - EXHIBITS AND AT	401 under the Act? TACHMENTS					
===	Did you file with the Regis such political propaganda n Yes X No EXHIBITS A AND B (a) Have you filed for each	VI - EXHIBITS AND AT	401 under the Act? TACHMENTS					
===	Did you file with the Regis such political propaganda in Yes X No EXHIBITS A AND B (a) Have you filed for each Exhibit A ⁶ Yes	VI - EXHIBITS AND AT of the newly acquired foreig	401 under the Act? TACHMENTS on principals in Item					
===	Did you file with the Regis such political propaganda in Yes X No EXHIBITS A AND B (a) Have you filed for each Exhibit A ⁶ Yes Exhibit B ⁷ Yes If no, please attach the	VI - EXHIBITS AND AT of the newly acquired foreig No No required exhibit.	TACHMENTS on principals in Item					
===	Did you file with the Regis such political propaganda in Yes X No EXHIBITS A AND B (a) Have you filed for each Exhibit A ⁶ Yes Exhibit B ⁷ Yes If no, please attach the (a) Have there been any ch	VI - EXHIBITS AND AT of the newly acquired foreig No No required exhibit.	TACHMENTS on principals in Item	9 the following:				
===	Did you file with the Regis such political propaganda in Yes X No EXHIBITS A AND B (a) Have you filed for each Exhibit A ⁶ Yes Exhibit B ⁷ Yes If no, please attach the you represented during Yes No X	VI - EXHIBITS AND AT of the newly acquired foreig No No required exhibit.	TACHMENTS on principals in Item N/A B previously filed for	9 the following:				

⁶ The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

7 The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26.	EXHIBIT C	
	If you have previously filed an Exhibit C ⁸ , state wheth 6 month reporting period. Yes No X	er any changes therein have occurred during this
	If yes, have you filed an amendment to the Exhibit C?	Yes No No
	If no, please attach the required amendment.	
27.	SHORT FORM REGISTRATION STATEMENT	
	Have short form registration statements, been filed by supplemental statement? Yes XX No	all of the persons named in Items 5 and 7 of the
	If no, list names of persons who have not filed the requi	ired statement.
cept in a	The undersigned swear(s) or affirm(s) that he has (they ation statement and the attached exhibits and that he is such contents are in their entirety true and accurate to that the undersigned make(s) no representation as to the trached Short Form Registration Statement, if any, insofa (their) personal knowledge.	(they are) familiar with the contents thereof and the best of his (their) knowledge and belief, ex- e truth or accuracy of the information contained
		(Type or print name under each signature)
oaths jority simil	(Both copies of this statement shall be signed and sworn to be a notary public or other person authorized to administer so by the agent, if the registrant is an individual, or by a major of those pattners, officers, directors or persons performing are functions who are in the United States, if the registrant organization.)	James J. Cassidy, Vice Chairman
		Carl Levin, Vice President
	Subscribed and sworn to before me at Wash L	0, 6.
this	day of June	Jerry Lever.
		My Commission Expires January 31, 1979

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

ATTACHMENT I

LISTING OF NEW OFFICERS (No. 4, page 2)

Name	Residence Address	Citizenship	Position	Date Assumed
Alan L. Dessoff	6024 Chatsworth Lane Bethesda, Maryland	American	Vice President	Dec. 1976
Joan S. Krga	910 Glencoe Drive Glencoe, Illinois	American	Vice President	Dec. 1976
Kathleen C. MacDonough	4409 Bradley Lane Chevy Chase, Maryland	American	Vice President	Dec. 1976
Arthur Solomon	136 Delhi Road Scarsdale, New York	American	Vice President	March 1977
Laurence W. Zoeller	10121 Gravier Court Gaithersburg, Maryland	American	Vice President	Dec. 1976

ATTACHMENT II

ASEA - PRINCIPAL ACTIVITIES (No. 11, page 3)

Six Months to April, 1977

- 1. Consultation on America's Cup Swedish Challenge events sponsored by ASEA.
- 2. Advised client on sources of information on matters having to do with international trade and energy.
- 3. Consultation and information on ASEA locomotive currently leased to Amtrak and Amtrak procurement plans.
- 4. Set up various appointments with authorities and experts in the United States on trade, labor and scientific matters.
- 5. Obtained various publications and source materials published in the United States relating to trade, energy, economic forecasting, etc.
- 6. Arranged delivery of technical paper by ASEA engineers on gas turbine technology before Society of Automotive Engineers.
 - 7. Advised on U.S. knowledge re Saudi Arabian pipeline fire.

ATTACHMENT III U.S. ACTIVITIES FOR GOVERNMENT OF ARGENTINA (No. 11, page 3) October 23, 1976 - April 23, 1977 A. ONGOING ACTIVITIES 1. Weekly monitoring of press coverage in eight countries (United States, Canada, Mexico, Colombia, Japan, England, Holland, Belgium) and reporting to Secretariat for Public Information in Buenos Aires about nature of coverage. 2. Reports of activities prepared and submitted to client on a monthly basis. Quarterly evaluation and special reports also provided. Coordination of eight-country program by New York office on a continuing basis, with economic and other information flowing through New York to the other Burson-Marsteller offices. Contact maintained for informational and liaison purposes with embassy in Washington and consulate in New York. PRINCIPAL ACTIVITIES: October 23 to November 15, 1976 В. 1. Planned visit of Canadian journalists to Argentina and prepared materials in cooperation with Burson-Marsteller Toronto office. New York staff member traveled to Buenos Aires in advance to conclude arrangements and participate in journalists' tour. Met with Argentine-American Chamber of Commerce representative and other businessmen with interests in Argentina to discuss communications program and discuss and arrange interviewing of Argentine business leaders. Coordinated details of client visit to Europe for agency and embassy discussions about program. Maintained contact with variety of U.S. news media to ascertain interest in articles and features about Argentina. Argentine Embassy Liaison: Meetings were held with embassy representatives in Washington periodically to discuss a variety of matters including: Follow-up on the Foreign Minister's visit, Plans to publicize the Argentine silver exhibit. Plans with embassy officials, NASA officials and USIA representatives for press coverage of the dedication of a painting by an Argentine artist.

- 6. Issued to the wire services a variety of news briefs about economic and general developments.
- 7. Issued release on plans for the Argentine Grand Prix in January.
- 8. Issued release on signing of \$500 million loan by consortium of U.S. banks to Argentine Central Bank.

C. PRINCIPAL ACTIVITIES: November 16 to December 15, 1976

- 1. Planned and coordinated arrangements for week-long visit of eight U.S. journalists to Argentina beginning December 4. The visit included interviews with leaders in both the public and the private sectors in Argentina.
- 2. Arranged interviews with UPI and Reuters for Raul Lanusse, Vice President of the Banco de la Nacion Argentina, during his visit to New York and Washington.
- 3. Issued release on nomination of Argentine to presidency of Inter-American Council of Commerce and Industry.
- 4. Submitted information to the Argentine Government regarding the Amnesty International report. Monitored U.S. Congressional committee hearings on Argentina.
- 5. New York staff member and account supervisor visited Argentina the week of December 12 for a general account review with the representative from the Secretariat for Information.
- 6. Issued two brief articles to Associated Press and six brief stories to the top 500 U.S. newspapers.
- 7. Issued releases on the appointments of the new Argentine Ambassador to the U.S. and the new Consul General in New York.
 - 8. Issued release on near-record wheat crop in Argentina.
- 9. Helped embassy arrange meetings for Rodrigues Villar, an Argentine journalist.
- 10. Met with Robert Zimmerman, Director of East Coast Affairs, Bureau of Inter-American Affairs, U.S. Department of State, to discuss Argentina.
- 11. Drafted proposed article, "Argentina: An Inside View," for consideration by feature syndicate.

D. PRINCIPAL ACTIVITIES: December 16, 1976, to January 15, 1977

1. Completed copy and design for first Argentina newsletter and forwarded to Washington and the seven other countries for production in cooperation with local embassies.

-3-Developed proposal on ways the first anniversary of the current Argentine Government might be used to focus public attention on Argentina and its achievements over the past year. Wrote and submitted four short stories to the AP and UPI and released another five to 250 U.S. newspapers. Issued release on Otorhinolaryngology Congress to be held in Buenos Aires in March. Scheduled radio and TV interviews in five cities for a representative of Price Waterhouse scheduled to participate in the Council of the Americas seminar on investment opportunities in Argentina. Met with representative of the National Industrial Conference Board to discuss ways in which Burson-Marsteller can cooperate with this group to inform its membership about Argentine economic development. Met with new Consul General and his staff to discuss ways of working together on the communications program for Argentina. Held an initial meeting with new Argentine Ambassador to U.S. to discuss the communications program. PRINCIPAL ACTIVITIES: January 16 to February 15, 1977 Ε. Wrote and submitted to the Argentine Government a comprehensive set of recommendations for improving relations with the foreign press based in Buenos Aires. Submitted proposal to Argentine Government on ways to focus attention on progress made during the past year, on the occasion of the first anniversary of the new government. Submitted recommendation for advertising in New York Times and Washington Post. Submitted short story on Argentine exports to UPI. Met with Time magazine editor, to brief him about Argentina prior to his trip to Buenos Aires, and to offer assistance in arranging interviews. 6. Maintained contact with Vision magazine and discussed their plans to publish a cover story on Argentina in March on the occasion of the government's anniversary. Attended the Council of the Americas workshop on foreign investment in Argentina in Houston, Detroit and New York, and provided media support. Met with Westinghouse Electric executives to discuss possibility of holding seminars on foreign investment in Argentina.

F. PRINCIPAL ACTIVITIES: February 16 to March 15, 1977

1. Wrote and designed New York Times/Washington Post advertisement and submitted to government.

2. Argentine embassy approved newsletter copy.

3. Initiated series of articles in Journal of Commerce on new Argentine shipping regulations.

4. Provided information to the Wall Street Journal on Argentine wine exports to the U.S.

5. Arranged radio interviews for chairman of Vinos Argentinos as follow-up to Wall Street Journal story.

6. Provided overall coordination for British journalists' March 11 visit to Argentina.

7. Prepared and distributed 12 news releases and six feature

7. Prepared and distributed 12 news releases and six feature articles during month on economic and general topics, plus release on address of Ambassador to the Argentine-American Chamber of Commerce.

8. Organized press conference for Argentine Agriculture Secretary Mario Candenas Madariaga for March 17, in cooperation with embassy.

G. PRINCIPAL ACTIVITIES: March 16 to April 23, 1977

- 1. Two staff members of Burson-Marsteller New York office visited Argentina beginning April 12 for account review with client. Information flow problems were discussed and resolved. One decision was to send additional staff writer/editor to Buenos Aires to assist in preparation of news and feature articles for distribution to media in all eight countries. Another was to include tourism and World Cup publicity in the current program.
- 2. Burson-Marsteller New York produced advertisement on Argentina, signed by 16 chambers of commerce in Argentina, to mark first anniversary of the new government. Ad was published in April 6 editions of The New York Times and Washington Post.
- 3. Washington office provided to embassy texts of Amnesty International published news releases and documents regarding Argentina.
- 4. Burson-Marsteller New York issued 11 news releases on Argentine economic and cultural developments.
- 5. Arranged interview for Argentine banker with Reuters Financial News Service on April 5.

- 6. Arranged interview for Argentine Chamber of Commerce President Armando Braun with Reuters on March 24.
- 7. Completed Argentine U.S. newsletter and scheduled for production and delivery April 21, for distribution by embassy to list of 4,000 business, government, media and other addressees.
- 8. Arranged coverage of Argentine business leaders' participation in World Permanent Meat Office meeting.
- 9. Helped arrange NBC radio network interview of Vinos Argentinos president which was used as six-part series on NBC's affiliated stations.
- 10. ABC's American Sportsman visited Argentina to film several sequences as a result of contact last October by Burson-Marsteller.
- 11. Arranged interviews by Christian Science Monitor, UPI and Journal of Commerce with visiting Minister of Planning Diaz Bessone.
- 12. Contacted print and broadcast media to inform them of the Argentine silver exhibit and President Carter's plans to visit it April 5.
- 13. At the request of embassy press attache, prepared a notice on the sale of a meat packing company in Buenos Aires for mailing to financial institutions and industry executives.
- 14. Presented details of trade and investment communications program to Argentine Ambassador and his press attache. Assisted press attache in scheduling press interviews for Argentine Minister of Planning.

ATTACHMENT IV

ACTIVITIES FOR GOVERNMENT OF SPAIN CONCERNING PARTICIPATION IN THE U.S. BICENTENNIAL October, 1976 - April, 1977 (No. 11, page 3)

The public relations program was conducted in support of activities undertaken by the Government of Spain in honor of the American Bicentennial. The activities were intended to generate greater awareness and appreciation of the cultural and historic ties binding the two nations and to create further awareness of the contributions of Spain to American independence.

Burson-Marsteller's activities during this period included counseling, preparation of informational materials and publicity placement.

A. COUNSELING

This phase of the activity involved discussion of planned activities in support of the program and the public relations elements necessary to make them successful. Timing of the events, invitation of participants from local communities, and the relationship of the events to the communities involved were discussed. Reports on our activities were made to the appropriate embassy officials and Bicentennial Commission officials in Spain.

B. MATERIALS

Burson-Marsteller prepared informational materials for embassy release relating to two Bicentennial program events in Texas in October, 1976.

- 1. Prepared press release for distribution by embassy and Spanish Consul General in Texas on visit of delegation from Huelva, Spain, to Houston, Texas.
- 2. Prepared press release for distribution by embassy and Spanish Consul General in Texas on endowment of El Paso, Texas, community theater by Government of Spain.

C. PUBLICITY PLACEMENT ACTIVITIES

Working with the Consul General of Spain in Texas and with the Minister of Cultural Affairs at the embassy, we:

1. Alerted media in cities and states involved in the Bicentennial event to the activities scheduled to occur.

- 2. Contacted local officials in the committees involved in the Bicentennial event to confirm scheduling of events, participation of local officials and local history of relevance to the event.
- 3. Provided for the invitation of members of the press to activities relating to the events.
- 4. Helped arrange interviews with press, TV and radio for spokesmen for the Government of Spain and others involved in the Bicentennial events.
- 5. Provided the embassy and the Consul General with press materials for release in conjunction with the events.
- 6. Provided embassy and Consul General with list of newspaper, wire service, radio and TV correspondents and their addresses for distribution of press materials.
- 7. Contacted newspaper, wire service, radio and TV correspondents and assignment editors to discuss their covering of Bicentennial events.

ATTACHMENT V

RECEIPTS (no. 14(a), page 5)

Amounts received from the following for the six-month period ended April 23, 1977, are:

			Invoice #	Amount	Date Paid
1.	ASEA				
	Month of	November	7218	\$ 1,987.57	11/14/76
			7219	900.00	11/14/76
		December	7233	7,013.87	12/14/76
		January	7247	7,822.88	1/13/77
		*I	7261	5,642.16	1/24/77
		February	7276	3,754.16	2/24/77
		March		No payments-	
		April	7287	1,268.17	4/10/77
2.	VNESHTOR	<u>GREKLAMA</u>		No payments-	
3.	Governmen	nt of Spain			
	Month of	November		No payments-	
		December		No payments-	
		January		No payments-	
		February	72 96	7,000.00	2/09/77
		March	7302	17,584.00	3/17/77
		April		No payments-	
4.	Governmen	nt of Argentina	*		
	Month of	November	-	91,666.00	11/15/76
		December	_	91,666.00	12/21/76
		January		No payments-	
		February	-	91,666.00	2/11/77
		11	_	91,666.00	2/15/77
		March	-	91,666.00	3/28/77
		April	-	91,666.00	4/29/77

GRAND TOTAL \$ 602,968.81

^{*} All receipts listed include those for the U.S. plus Canada, Japan, Belgium, Holland, Great Britain, Mexico, and Columbia.

ATTACHMENT VI

ASEA - DISBURSEMENTS (No. 15(a), page 6)

Six Months to April 23, 1977

Photocopying, printing, postage, local transportation	\$	980.94
Photography, prints, design, art materials and layout	\$1,	,501.81
Catering services, flowers, etc	\$1,	,315.48
Travel expenses	\$1,	,434.51
Messenger service, long-distance telephone, miscellaneous office expenses	\$2	,521.47
TOTAL	\$7	754.21

ATTACHMENT VII

ARGENTINA - DISBURSEMENTS (U.S.) (No. 15(a), page 6)

October 16 to November 15, 1976
Expenses - Account personnel: travel, business meals, etc
Telephone, telex, clipping service, postage and shipping, newswire service, photoprints, translations, legal fees, design and printing, photography
TOTAL
November 16 to December 15, 1976
Expenses - Account personnel: travel, business meals, etc
Telephone, telex, photoprints, release, clipping service, messenger
TOTAL
December 16, 1976, to January 15, 1977
Expenses - Account personnel: travel, business meals, etc
Telephone, telex, postage and shipping, messengers, design and printing, artwork, slides, releases
TOTAL
January 16 to February 15, 1977
Expenses - Account personnel: travel, business meals, etc
Telephone, telex, postage and shipping, messengers, release, clipping and newswire services, translations
TOTAL \$ 5,512.19
(This does not include Burson-Marsteller Buenos Aires expenses of \$1,088.25.)

February 16 to March 15, 1977

Expenses - Account personnel: travel, business meals, etc
Telephone, telex, photoprints, postage and shipping, clipping and newswire service, messengers, releases, printing
TOTAL\$ 9,490.00
(This does not include Burson-Marsteller Buenos Aires expenses of \$757.65.)

March 16 to April 15, 1977

Expenses - Account personnel: travel, business meals, etc
Telephone, telex, photography, photoprints, clipping service, messengers, postage and shipping, design and printing, release
TOTAL
(This does not include Burson-Marsteller Buenos Aires expenses of \$425.30.)

ATTACHMENT VIII

SPAIN BICENTENNIAL - DISBURSEMENTS (No. 15(a), page 6)

Six Months to April 23, 1977

Press Releases	\$410.00
Messenger Service	\$ 84.50
Telephone	\$193.62
Postage	\$ 40.38
Duplication	\$151,90
Clipping Service	\$ 91.30
TOTAL	\$971.70

ATTACHMENT IX

BUDGETS (No. 18, page 8)

Ministry of Information, Government of Argentina

U. S. Budget, 1 year: (Total budget for eight countries including the U.S. in which Burson-Marsteller represents Argentina is \$1,100,000.) \$590,000

Ministry of Foreign Affairs, Government of Spain: Bicentennial Program

Budget, July 1976, to June, 1977:

\$32,000

RECEIVED

DEFARMAC TOTALS Jan 15 3 oo PH 27 KEGIT HATEAN ORDE GROWNAL BEFORE

UNITED STATES DEPARTMENT OF JUSTICE REGISTRATION UNIT CRIMINAL DIVISION WASHINGTON, D. C. 20530

NOTICE

Title

	Plea	ase	answer	the	follow	ing	questions	and	return	this
sheet	in	tri	plicate	e wit	h your	su	pplemental	stat	ement:	

sheet in triplicate with your supplemental statement:
1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):
Yes XX or No
(If your answer to question 1 is "yes" do not answer question 2 of this form.)
2. Do you disseminate any material in connection with your registration:
Yes or No
(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)
Signature June 15,1977 Date
James J. Cassidy
Please type or print name of signatory on the line above
Vice Chairman